



Recognition Opportunities

Birth Center Sponsor \$100,000

*Portrait and donor recognition materials
in the main public areas of the unit*

Nursing Station \$ 50,000

Waiting Area \$ 25,000

Birth Suite \$ 10,000

Layette Sponsor \$ 5,000

To make a gift:

*Contact Tim Balconi, president
of the UPMC Altoona Foundation.*

Office phone: 814-889-6744

Cell phone: 814-502-7136

Email: balconitj@upmc.edu

620 Howard Ave., Altoona, PA 16601

UPMCAltoonaFoundation.org



*More than a century of bringing babies
into the world*

UPMC Altoona Foundation

UPMC Altoona

You can help us provide the ultimate birthing experience

Giving birth is a gift. The experience of bringing a new life into the world is unsurpassed for the awe it inspires and the joy it brings.

The hospital is working on an extensive project to provide the best possible experience for mothers, fathers, newborns, and families at its **UPMC Altoona Birthing Center**.

Our current maternity unit dates back to 1993 and has welcomed thousands of babies into the world. It has served the community well. Now, so we can continue providing world-class medical care with warm surroundings and heartfelt personal attention, we are enhancing every aspect of our service.

We are adding state-of-the-art medical technology for physicians, nurses, and other caregivers, including a new telemetric fetal monitoring system. A new visitor management system will ensure safety. The latest surgical-style lighting will be installed in every delivery suite, as will new birthing beds. Nursing stations will be upgraded significantly.

A modernization of the entire unit—both medical and public areas—will mean new flooring, ceilings, and wall coverings for a more pleasant and comfortable environment. Bathroom updates and new furnishings are also part of the project, including family-friendly visitor furniture.

You can help us provide the ultimate birthing experience. With your support, the project will bring long-term improvements for moms, dads, newborns, and families, as well as the physicians and staff who care for them.

It was 1886 when the first baby was born at the hospital. In the intervening years, more than 50,000 babies have begun their lives at what is today UPMC Altoona.

Your gift will help the more than 1,000 families annually who welcome their infants into the world with us. Please help us continue to provide the community with leading-edge maternity services.



Mission Statement

The UPMC Altoona Birthing Center's mission is to provide world-class medical care in a compassionate environment. We are guided in every decision we make by the medical needs and comfort of mother and child. We will invest continuously to provide state-of-the-art medical equipment and service to our patients.



New state-of-the-art, surgical-style lighting in every delivery suite

UPMC Altoona Birthing Center Committee

- Gail Irwin, chairperson • Rakesh K. Chopra, MD • Patricia M. Hoyne, MD • Anita Grimes, RN, MSN
- Pamela O'Donnell, RN, MSN • Kevin Hockenberry • Ron McConnell • Jerry Murray • Advisers: Tim Balconi and Ann Benzel

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